

# PHILIP A. COTTONE

Director of Marketing & Product Solutions



## Contact Information

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Philip Cottone joined Graham Company in 2020 as Director of Marketing and communications and since then has expanded his role to include oversight of all Products & Solutions. He is responsible for leading the development and implementation of Graham's corporate and customer facing brand strategy. Recently, Philip was a featured presenter at the annual Insurtech Connect conference as part of BrokerTech Venture's "Insurtech Storytellers" session. He is also a leader of Graham's Diversity, Equity, and Inclusion initiatives. Philip brings two decades of experience as a Marketing executive with a strong foundation in storytelling, content development, building out and leading highly effective teams, and mentorship.

Before joining Graham, Philip was President of Green Mountain West, a media and entertainment brand that he ran alongside comedian Craig Ferguson. Prior to relocating back to his hometown of Philadelphia with his wife and two sons, Philip lived and worked in Los Angeles for over 15 years specializing in marketing, branding, and content development in the media and entertainment industry. While in Los Angeles Philip worked with companies such as Warner Bros., Viacom, Lionsgate, Netflix, NBC, A&E, and Google.

Philip's educational background includes a Bachelor of Business Administration in Marketing and Marketing Information Systems from James Madison University, and an Executive Master of Business Administration from Villanova University. He is also a member of the American Marketing Association and the Producers Guild of America.



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