



EVAN LOBAUGH

Cyber Strategic Marketing Specialist

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Contact Information

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Evan Lobaugh joined Graham Company in 2023 and serves as the Cyber Strategic Marketing Specialist. Evan's focus is negotiating terms and pricing for cyber liability insurance placements and maintaining key relationships with our insurance carrier partners to ensure terms and pricing results are excellent for our clients. Additionally, Evan maintains up to date knowledge on the ever-changing cyber insurance market to stay ahead of the curb when working on cyber placements.

In August 2023, Graham Company was acquired by Marsh & McLennan Agency (MMA). Representing the East region, Evan is an active member of the MMA Dedicated Cyber Tech Practice to remain knowledgeable of evolving coverages, analytics capabilities, and claims trends within the Cyber Liability marketplace.

Evan is able to utilize his unique underwriting background to analyze each client individually. By performing this individual analysis, Evan is able to ensure each placement is tailored to cover the vast unique and complex exposures our client possess.

Prior to joining Graham, Evan was a Middle Market Underwriter at several regional insurance carriers. In these positions, Evan was tasked with underwriting several lines of business and building insurance programs for middle market clients across various industries. Additionally, Evan was tasked with maintaining key relationships with agencies and brokers in several states including Pennsylvania, West Virginia, Maryland, and Ohio.

Evan graduated from Gannon University with an undergraduate degree in Risk Management & Insurance. Evan then attended Mercyhurst University where he obtained a master's degree in cyber risk management along with a graduate certificate in Organizational Leadership. Evan also holds the Associate in Insurance Services (AIS), Associate in Personal Insurance (API), Associate in General Insurance (AINS), and Collegiate Studies for CPCU (CS).

Evan resides in northwest Pennsylvania with his wife and three children. Evan is passionate about his local community and is heavily involved in several volunteer organizations focused on revitalizing portions of local area to offer more economic opportunities for local residents.