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The Graham Company Named a “Best Place to Work for Millennials”

PHILADELPHIA, PA – May 28, 2015 - [The Graham Company](#), has been named one of the best places to work for Millennial employees in America, The Center for Generational Kinetics announced today. The list, which comes on the heels of news that Millennials are [now the largest workforce in America](#), is the first of its kind to identify companies that excel at recruiting, developing and retaining top millennial performers.

The full list of the Best Places to Work for Millennials and accompanying paper *Unlocking Millennial Talent* is available at [BestPlacesToWorkMillennials.com](#).

“Millennials bring a great deal of energy to the workplace along with a different perspective,” said Lucille Carey, Vice President of Operations and Human Resources at The Graham Company. “Not only do they challenge the traditional methods of how we conduct our business, they are also critical in helping us understand the changing nature of our clients’ workforce. This allows us to adapt and stay ahead of the curve in providing the best service and advice to our clients.”

To find the best places to work for Millennials, The Center for Generational Kinetics partnered with the workplace excellence research firm [Best Companies Group](#), who manages over 50 “Best Places to Work” programs around the globe. BCG analyzed data from the over 4,000 US organizations that participated in BCG’s various programs. BCG included policy and benefit offerings from the employer questionnaires, as well as the employee engagement data from the over 500,000 employee surveys conducted in the last 12 months.

“If you are a Millennial seeking a rewarding career or an employer who is managing or recruiting Millennials, the Best Places to Work for Millennial is your resource,” said best-selling Millennials author and Millennial expert Jason Dorsey of [The Center for Generational Kinetics](#). “These are the companies that excel in creating a fulfilling work experience with what is now the largest workforce segment in the United States.”

The Graham Company’s innovative talent strategies and commitments to investing in its Millennial employees include a robust training program, a tuition reimbursement program, bonuses for designations and leadership training.

About The Graham Company

The Graham Company is an insurance brokerage and consulting firm committed to enhancing employee safety and business viability through an action oriented approach to risk management. In business for over 50 years, The Graham Company focuses on customizing property and casualty, surety, and employee benefits programs for its clients. With its uniquely proactive

approach to managing risk, The Graham Company is redefining what it means to be a broker because it believes Actions Matter. To learn more about The Graham Company, visit www.grahamco.com

About The Center for Generational Kinetics:

The Center for Generational Kinetics is the global leader in teaching companies to better employ and sell to Millennials. The Center leads original research that uncovers new Millennial and generational trends in the workplace and marketplace. The Center solves Millennial challenges through research, speaking and consulting. The Center's clients range from industry leaders such as Mercedes-Benz and Four Seasons Hotels to venture-backed technology startups. The Center works with over 120 clients per year. Learn more about The Center and its mission to bridge generations at www.GenHQ.com.

About the Best Companies Group:

Best Companies Group works with national and local partners around the country and internationally to establish and manage "Best Places to Work," "Best Companies," and "Best Employers" programs on a national, statewide, regional and industry basis. Through its thorough workplace assessment, utilizing employer questionnaires and employee-satisfaction surveys, BCG identifies and recognizes companies who have been successful in creating and maintaining workplace excellence.

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