

Media Contact:  
Laura Van De Pette  
Brownstein Group  
267.238.4118  
[lvandepette@brownsteingroup.com](mailto:lvandepette@brownsteingroup.com)

## The Graham Company Appoints New Vice President of Marketing

*- Promotion of Dina Daniele completes new leadership structure -*

**PHILADELPHIA, PA – March 1, 2012** – [The Graham Company](#), one of the Mid-Atlantic region’s largest insurance and employee benefits brokers, today announces the appointment of Dina L. Daniele to Vice President of Marketing – a promotion that completes the company’s [new leadership structure](#). Daniele has served as an account manager and vice president for the past nine years; now she will lead the company’s account managers in a direction that benefits the long-term interests of The Graham Company.



“Over the course of nearly two decades, Dina has demonstrated the highest degree of client relationship skills, motivation and persistence, making her one of the most valued and respected professionals in the company,” said William A. Graham IV, Chairman and CEO of The Graham Company. “She is a natural leader, not only for her knowledge of the agency’s operations in both insurance marketing and technical coverage areas, but especially for her ability to work collaboratively to maximize the company’s opportunity for success.”

Daniele will report directly to [Ken Ewell](#), who previously held the position of Vice President of Marketing before he was appointed to President and Chief Operating Officer last month. In her new role as Vice President of Marketing, Daniele, who began her employment at The Graham Company 18 years ago, will now direct the company’s account management team, develop and strengthen the agency’s insurance company relationships and oversee all client renewals to ensure retention through quality service offerings.

“Having served in this role myself, I understand the significance of Dina’s new responsibilities and have the utmost confidence and trust that she will support the agency’s growth for decades to come and reinforce our position as the trusted advisor to our clients,” said Ken Ewell, President and Chief Operating Officer of The Graham Company.

### **About The Graham Company**

The Graham Company is an insurance brokerage and consulting firm committed to enhancing employee safety and business viability through an action-oriented approach to risk management. In business for over 50 years, The Graham Company focuses on customizing property and casualty, surety, and employee benefits programs for its clients. With its uniquely proactive approach to managing risk, The Graham Company is redefining what it means to be a broker, because it believes Actions Matter. To learn more about The Graham Company, visit [www.grahamco.com](http://www.grahamco.com).