



**Press Contacts:**

Nicole Gainer  
Brownstein Group  
267.238.4147  
[ngainer@brownsteingroup.com](mailto:ngainer@brownsteingroup.com)

## **The Graham Company Appoints New Health & Human Services Industry Division Leader**

**PHILADELPHIA, PA – March 20, 2015** – [The Graham Company](#), one of the Mid-Atlantic region’s largest insurance and employee benefits brokerages, today announces Carl M. Bloomfield, AAI, Vice President has been appointed the new leader of the Health & Human Services Division. Bloomfield was previously the co-chair of the Construction Division.

“For nearly a decade at The Graham Company, Carl has proven his ability to lead a team that consistently delivers the highest level of service to our clients across several industries, including the health and human services industry,” said Kenneth L. Ewell, President & COO of The Graham Company. “He has a wealth of knowledge in insurance products and services that will help continue to keep our client’s businesses thriving.”

As leader of the Health & Human Services Division, Bloomfield will specialize in working with a wide variety of healthcare and social services organizations such as aging services, behavioral health, intellectual disability, hospital systems, sub-acute care and long-term acute care. The division, which makes up approximately 30 percent of the firm’s overall revenues, handles the outsourced risk management for organizations with combined annual budgets that exceed \$6 billion, tens of thousands of employees, and thousands of locations nationwide.

Prior to joining The Graham Company, Bloomfield worked in Sales and Operations for Cardinal Health’s Pharmaceutical Drug Distribution Division providing services to health systems. He managed Cardinal Health’s largest distribution center in the country which generated approximately \$7 billion of revenue annually. Immediately prior to joining The Graham Company, Bloomfield was a General Manager for Aramark Uniform Services. Bloomfield graduated from the United States Military Academy at West Point with a Bachelor of Science Degree in Civil Engineering. Bloomfield is a published author on key issues in the risk management industry, including, but not limited to, captive insurance, contractual risk transfer, and other related insurance topics.

### **About The Graham Company**

The Graham Company is an insurance brokerage and consulting firm committed to enhancing employee safety and business viability through an action-oriented approach to risk management. In business for over 50 years, The Graham Company focuses on customizing property and casualty, surety, and employee benefits programs for its clients. With its uniquely proactive approach to managing risk, The Graham Company is redefining what it means to be a broker because it believes Actions Matter. To learn more about The Graham Company, visit [www.grahamco.com](http://www.grahamco.com).

###