



## The Graham Company Honored with 20<sup>th</sup> PAR Excellence Award For Commitment to Quality Assurance, Client Service

**PHILADELPHIA, PA – May 2, 2014** – [The Graham Company](#), one of the Mid-Atlantic region’s largest insurance and employee benefits brokers announced today it has been awarded the E&O Plus PAR Excellence Award – one of the only firms that has won this prestigious award 20 times. The annual quality award is presented by E&O Plus, a risk retention group sponsored by Assurex Global, a worldwide network of insurance brokers.

On an annual basis, external reviewers evaluate firms’ adherence to quality management principles. Audit criteria include appropriate training; compliance with standards, policies and procedures; effectiveness of internal auditing system; and firm-wide commitment to quality service. As a result of its audit, The Graham Company was awarded the highest award for quality management in recognition of the brokerage’s total commitment to excellence in client service.

The Graham Company was the *first* brokerage firm in the country to develop a formal Technical Development Department. This Department has an unprecedented 10 employees dedicated solely to providing training, continuing education, continuous improvement, and quality assurance to the firm. The Technical Development Department service, expertise and routine internal quality audits played a key role in earning this prestigious award.

“This is a significant honor for our firm to have our peers recognize that our leadership is committed to foster a culture of excellence and that our employees are committed to doing things right every day,” said Marty Irons, CPCU, CIC, ARM, CEBS, Vice President – Technical Development Department at The Graham Company. “Being recognized for 20 years is a clear indication of our company’s unwavering commitment to quality, professionalism and superior client service.”

Other recent awards and honors include: The Philadelphia CPCU Society Chapter’s 2014 Franklin Award to William A. Graham, The Council of Insurance Agents and Brokers’ (CIAB) 2013 recognition of Bill Graham as a “Game Changer” over the last 100 years; The Philadelphia Insurance Society’s 2013 recipient of the Distinguished Leadership Award, and several “top workplace” honors from the *Philadelphia Business Journal* and *Philadelphia Inquirer*.

### **About The Graham Company**

The Graham Company is an insurance brokerage and consulting firm committed to enhancing employee safety and business viability through an action oriented approach to risk management. In business for over 50 years, The Graham Company focuses on customizing property and casualty, surety, and employee benefits programs for its clients. With its uniquely proactive approach to managing risk, The Graham Company is redefining what it means to be a broker because it believes Actions Matter. To learn more about The Graham Company, visit [www.grahamco.com](http://www.grahamco.com)

### **Media Contact:**

Laura Emanuel, APR  
Brownstein Group  
267.238.4118

[lemanuel@brownsteingroup.com](mailto:lemanuel@brownsteingroup.com)

###