

## ***The Graham Company Hosts PEBA Event: Making Difficult Decisions on Healthcare Reform- Before it is Too Late***

**PHILADELPHIA, PA – December 13, 2011** – The Graham Company is hosting an event for the Penjerdel Employee Benefits and Compensation Association (PEBA): *Making Difficult Decisions on Healthcare Reform – Before it is Too Late*.

Beginning in 2014, new Healthcare Reform rules go into effect that may have a significant impact on employer sponsored health plans, and employers are unsure how these changes will effect their organization. Compounding the uncertainty is the fact that the rules will have dramatically different effects on different employers based on a number of factors including the size of employer, employee demographics and current plan design. For many employers, there are still many questions about how they can best prepare their organization for some very serious (and costly) changes likely to happen over the next several years. Now is the time to take the necessary steps to help your organization determine its role in providing employer sponsored health care and how that that impacts its overall benefits strategy.

### **Speakers include:**

- Timothy Kennedy, Partner  
Montgomery, McCracken, Walker & Rhoads, LLP
- Eric Helman, President  
ContinuousHealth
- Larry Turnbull, Executive Vice President  
Banet & Associates and current president of the Greater Philadelphia Underwriters Association

For more information and Registration, go to the [PEBA Service Center](#), call PEBA at 215.735.9435, or email [peba@peba.org](mailto:peba@peba.org).

### **About The Graham Company**

The Graham Company is an insurance brokerage and consulting firm committed to enhancing employee safety and business viability through an action oriented approach to risk management. In business for over 50 years, The Graham Company focuses on customizing property and casualty, surety, and employee benefits programs for its clients. With its uniquely proactive approach to managing risk, The Graham Company is redefining what it means to be a broker because it believes Actions Matter. To learn more about The Graham Company, visit [www.grahamco.com](http://www.grahamco.com)

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