

## **The Graham Company Takes part in Variety's Old Newsboy's Day**

**PHILADELPHIA, PA – October 21, 2011** – The Graham Company took part in the Philadelphia kick-off of Variety's Old Newsboy campaign.

Graham Employees sold *The Happiness Edition* – a one time newspaper outlining some of the charity's work in Philadelphia. All profits go to Variety – The Children's Charity. The Graham Company's efforts were coordinated by Ed Mahon, Producer at The Graham Company. Ed helped to raise over \$10,000 in sponsorships for the event.

Variety – The Children's Charity, is a philanthropic organization dedicated to reaching out to children in need. To find out more about Variety, please visit [usvariety.org](http://usvariety.org).

### **About The Graham Company**

The Graham Company is an insurance brokerage and consulting firm committed to enhancing employee safety and business viability through an action oriented approach to risk management. In business for over 50 years, The Graham Company focuses on customizing property and casualty, surety, and employee benefits programs for its clients. With its uniquely proactive approach to managing risk, The Graham Company is redefining what it means to be a broker because it believes Actions Matter. To learn more about The Graham Company, visit [www.grahamco.com](http://www.grahamco.com)

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