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PRESS RELEASE

Graham Company Taps John Baxter to Lead Employee Benefits Division

October 14, 2020 (Philadelphia) – Graham Company, one of the country’s largest insurance and employee benefits brokers, today announced the appointment of John Baxter to Senior Vice President of Employee Benefits. In this role, Baxter will be responsible for leading the operations and strategic direction for the Employee Benefits Division.

Since launching in 2005, the Employee Benefits Division has become the fastest-growing part of the firm and established Graham Company as a premier benefits consultant on a national scale. Through a results-oriented approach, Graham focuses on leveraging technology and innovation to deliver creative employee benefits solutions for clients, with a marked focus on managing costs, maximizing benefit value and providing tools to holistically address wellness.

“Having worked on both the client and insurance broker side of the business, John brings an incredible amount of experience and real-life business acumen to this important position,” said Ken Ewell, President and COO of Graham Company. “We are thrilled to have someone of his caliber leading our team of experienced and industry-leading benefits consultants. The Employee Benefits Division is a key part of our strategic plan, and we’re confident we’ll continue to deliver unmatched service to our clients with John at the helm.”

Baxter brings a deep skillset to the position, honed through decades of experience purchasing employee benefits programs while serving as CFO for large companies in the construction and manufacturing industries. More recently, he has served as CFO of Graham Company. As a 100% employee-owned firm, Graham uniquely understands how benefits are a key driver of recruitment and retention.

“I’m incredibly excited to lead our Employee Benefits Division, helping to build on the strong momentum the team has already established,” said Baxter. “With a foundation as one of the leading employee benefits consultants in the country, my goal is to expand our platform by embracing innovation to better serve our clients and provide solutions to help employees lead healthier lives.”

About Graham Company

Graham Company is one of the largest insurance and employee benefits brokers in the country, committed to enhancing employee safety and business viability through an action-oriented approach to risk management. In business for 60 years, Graham Company designs customized and effective property and casualty, surety and employee benefits programs for its clients to protect employees and prevent losses. With offices in Philadelphia, New York City and Washington, DC, Graham Company became 100% employee-owned through an employee stock ownership plan in 2017. Through its innovative insurance and safety training programs, Graham Company is redefining what it means to be an insurance broker. To learn more, visit www.grahamco.com.

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